

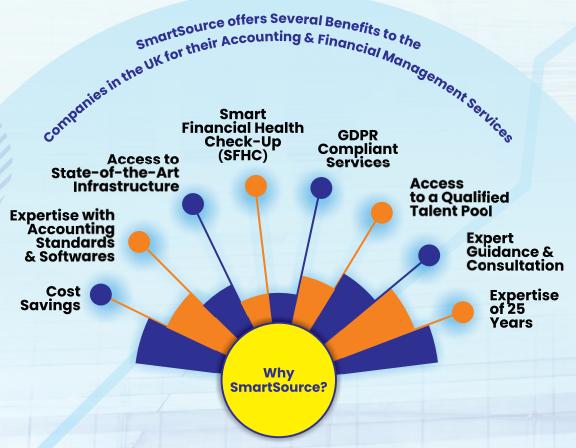
Welcome to BSMART, where our guiding principles of excellence, integrity, and complete dedication to our clients define our journey. With an experience of over two and a half decades, we have been at the forefront of empowering businesses through innovative guidance and expert financial solutions.

Our relentless commitment towards delivering transformative outcomes fuels our drive to surpass expectations and cultivate enduring partnerships. Comprising seasoned professionals with a wealth of experience and an unwavering commitment to quality, our team ensures our clients receive unparalleled financial and consulting services tailored to their needs.

# **Enhance Your Productivity with SmartSource**

SmartSource from BSMART offers tailored outsourcing solutions including precise book-keeping, strategic financial insights, expert management consultancy, and virtual CFO services. Elevate success while reducing effort and saving time! Collaborating with BSMART minimises compliance risks, enhances decision-making, and optimises resource allocation for boosted productivity and financial well-being.





# The 4 Pillars of SmartSource



## **Virtual CFO Services:**

Access the expertise of a top-tier CFO on a virtual basis, guiding your financial strategy, planning, and execution for sustainable business success.



# **Management & Financial Accounting:**

Gain insights into your company's financial health and performance through detailed analysis and reporting, enabling informed decision-making.



## **Automation & MIS Reporting**

Our powerful combination of Management Information Systems (MIS) & Automation services provides insightful data & clear visibility into your operations, allowing you to make informed decisions.



## **Book-Keeping Services:**

Reliable, meticulous recording and organisation of your financial transactions to maintain up-to-date financial records.

"Reduces overheads, costs a mere fraction."

### **Team BSMART**



Sachin Parakh

Founder

With over two & half decades of consulting experience across diverse industries, CA Sachin Parakh is the driving

force behind BSMART. His expertise spans Debt Syndication, Financial Structuring, Management Consultancy, Succession Planning & Direct & Indirect Tax Consultancy. Sachin's visionary leadership has propelled BSMART's growth from a five-member team to a multi-location organisation with over a hundred professionals.



### **Prashant Shah**

Founder Director - BSMART UK
With 15+ years of experience
in financial services, Prashant
Shah is an FCCA with a wealth

of expertise in building and

leading best-practice finance functions. As the Head of BSMART-UK, Prashant plays a pivotal role in the organisation's growth and success, leading a cohesive finance team that contributes to major improvements in financial efficiency and strategic decision-making.



Abhishek Jhunjhunwala

**Partner** 

With more than 12 years of consulting experience, CA Abhishek Jhunjhunwala is versatile in Financial

Structuring, Legal Structuring, Management Consultancy, and Direct Tax Consultancy. His pivotal role in developing BSMART's various service verticals showcases his commitment to excellence.



**Bhushan Shah** 

Partner

Bhushan (FCA & DISA) leads our Strategic Proposal division and advises clients ranging from startups to

global corporations. His expertise includes enhancing Internal Control Systems, Financial Planning, Joint Ventures, Mergers & Acquisitions, and Project Finance Consulting.



**Sahil Parakh** 

BSMART's youngest partner, Sahil Parakh is a Chartered Accountant who has also obtained an MBA from

India's premier finance institution—IIM Calcutta. He plays a key role in the firm's investment banking and management consulting practice owing to his diverse experience with clients in the manufacturing and service industries.



## Siddharth Khivsara

Siddharth, a Chartered Accountant with 8+ years in a u d i t a n d fin a n c e transformation, specializes in a u t o m a t i o n a n d

simplifying financial operations. His experience spans KPMG India, KPMG Budapest, and Forvis Mazars UK. At BSMART, he provides accounting support, Fractional CFO services, process advisory, and audit support.

-Join us, and let's pave the way for your business growth & success!



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